

MOST ADMIRED COMPANIES



San Diego County Credit Union:

With several first-to-market products launches built around the lifestyle of their customers, to enhanced customer communications and the implementation of an internal Standard of Excellence plan, SDCCU became the 10th largest credit union in the United States in 2012. SDCCU is San Diego's largest locally-owned financial institution. It was founded in 1938 and is a secure, full-service, nonprofit credit union. It provides breakthrough banking products that meet the demands of today's lifestyle and delivers banking services that saves customers money. It has assets of \$5.8 billion, more than 240,000 customers, 29 convenient branch locations and 30,000 surcharge-free ATMs. Its breakthrough banking products include free checking with e-statements, SDCCU Mobile Deposit, home and auto loans, VISA credit cards, money market accounts and business banking services, including commercial estate loans. It has also added to its admiration by recently adding live mobile chat services for its customers using iPhones and Android smartphones. SDCCU customers who carry the iPhone or Android smartphones can now connect in real-time through seamless integration with a live SDCCU customer service representative for an enhanced customer experience. SDSSU recently opened its 29th branch in Del Mar Highlands. Teresa Halleck is president and chief executive officer; Nathan Schmid is executive vice president for marketing and business development; Heather Moshier is executive vice president for information technology and Michelle Pagni is executive vice president for human resources.



Renovation Realty

Cannon Christian, a San Diego native and 27-year-old entrepreneur, is the brains behind Renovation Realty, a one-stop shop approach to real estate and renovation that adds value to clients' homes with zero out-of-pocket costs to the homeowners. Cannon found many homeowners who could have increased their property values prior to selling had they renovated. He thought, if only there was some way to partner with these homeowners to increase the value of their homes prior to sale, with his company providing the capital, handling the renovation and serving as the listing brokerage. This way Renovation ensures that the homeowner will sell his home for its maximum value. As the contractor and real estate broker, Renovation Realty is reimbursed for its services when it is paid after the sale of the property through escrow.



(W)right on Communications Inc.

(W)right On participates in major revisionary projects to sustain and improve North County and Greater San Diego for future generations. This includes (W)right On's work with Our Greater San Diego Vision, an unprecedented civic engagement process to create a shared vision of the future based on the input of tens of thousands of residents. (W)right On also handles in-kind communications for the San Diego North Economic Development Council coalition of the private and public sectors working together to sustain and carefully grow the economic base of North San Diego County. (W)right On was named Best Agency Finalist at the 2010 InfluenceSD Awards, which celebrated success in social media and the people behind the campaigns and content.



The Gomez Law Firm

A reputation for excellence in the services it provides, a company where growth is rapidly occurring, a dynamic atmosphere for emerging talent, stellar financial performance, its outstanding commitment to social responsibility in San Diego and the long-term partnership it has forged with the community, staff and clients all contribute to The Gomez Law Firm's standing as one of the most admired companies in San Diego. As one of the top trial firms exclusively for plaintiffs in San Diego, the Gomez firm's philosophy of knowing and loving clients completely has resulted in their success in the pursuit of justice, bringing it over \$250 million in verdicts and settlements, with over 50 awards of more than \$1 million each since its founding in 2005. The firm's lawyers, headed by its founder and lead trial attorney, John H. Gomez, have been recognized by their legal peers, including recognition from Lawyers USA, naming Gomez the 2010 Lawyer of the Year. The Consumer Attorneys of San Diego has awarded him an unprecedented nine separate Outstanding Trial Awards. Not only does The Gomez firm do well by its clients, it does well by its community, contributing to "Walk like MADD," run the Susan B. Komen Breast Cancer race, dance quick steps to raise funds for children, perform standup comedy in the San Diego Volunteer Lawyers LAF-off, and doing voiceovers for PSAs to reduce drunk driving or texting and driving.



Gov.X:

Gov.X.com, owned and operated by Gov.X Inc., is the first, only and now largest online shopping site dedicated to providing military and related government personnel and their families with the opportunity to purchase hand-picked premium lifestyle products as well as on-duty tactical gear, directly from manufacturers at prices well below retail. The products offered on Gov.X.com are not closeouts or discontinued items, but current premium items for the home, outdoors and to outfit the entire family. Registration is completely free for military and government personnel and their spouses. Since the Gov.X.com site was launched in August, 2011, the Gov.X team's tireless efforts have brought the company from working with eight brands and no customers to today working with more than 100-top tier manufacturer partner and 4,000 products. Gov.X.com is accessible only to qualified members, including active, reserve, former and retired military personnel and those in police, fire, FBE, CIA, DEA, Border Patrol and related government agencies.



LightBridge Hospice & Palliative Care

LightBridge has the unique ability to weave genuine compassion, kindness and integrity into its array of individualized, quality-focused programs that provide comfort, care and support to San Diegans requiring end-of-life care. Its success is largely dependent on how its founder, Jill Mendien, functions as CEO. Mendien pays an incredible amount of attention to making sure the systems, processes and procedures at LightBridge Hospice are the absolute best and voluntarily enrolls the organization in a very rigorous auditing process to ensure it's held to the highest standards. Lightbridge is the only hospice in Southern California (and one of only two in California) to attain Level Four in the "We Honor Veterans" program by the national Hospice and Palliative Care organization and the Department of Veterans Affairs to address the unique end-of-life needs of veterans.