



FOR IMMEDIATE RELEASE

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**Renovation Realty Leadership Team:
Mix of Construction, Marketing, Finance, Real Estate Sales Skills
Helps Homeowners Renovate, Sell Fast at Premium Prices**

Backgrounder

Renovation Realty, Inc. is a full service residential renovation contractor and real estate brokerage that helps San Diego County homeowners improve their chances of selling homes faster and at a premium price by using its capital to renovate each home and then manages the sale. The one-stop shop approach adds value to clients' homes with zero out-of-pocket costs to the property owners.

Once renovation is complete, Renovation Realty serves as the listing agent on the property, markets the home for sale and works diligently to maximize the return for the homeowner. The Renovation Realty team has a vested interest in selling its clients' homes; it is repaid the renovation costs through escrow upon sale of the property. Payment is secured through deed of trust and promissory note, along with receiving a commission as the listing agent.

The Renovation Realty leadership team provides a mix of skills, expertise and local connections to help renovate and market a range of residential listings, from single-family homes and townhomes to condominiums and two to four unit properties. With 40 years of combined experience and more than 200 successful renovations and sales since 2008, the team provides a turnkey service that is helping property owners, estate/probate attorneys, fiduciaries and trust departments and others turn sometimes distressed properties into valuable assets that often receive multiple offers when listed.

The leadership team members include:

Keith Christian, Chairman

Keith Christian oversees new contracts, client relations and co-manages project development. A native San Diegan, Keith has extensive experience in residential real estate and renovations, working for the past 22 years in real estate investments, renovations and sales. Throughout his career, Keith has negotiated, purchased, managed and sold more than 650 single-family homes and 1,300 apartment units.

In addition to his work with Renovation Realty, Keith serves as managing member at Hughmark Homes, LLC, in San Diego, where he oversees renovations and the purchases of single-family homes. Keith is a

licensed California real estate agent, and has experience representing residential buyers, sellers and investors.

Prior to his work with Hughmark Homes and Renovation Realty, Keith was founder and president of Eco Building Systems, Inc., where the company developed Ecocrete, a patented glass fiber reinforced concrete material and manufacturing system for modular and panelized structures. He was responsible for financial, sales, marketing and product development aspects of the business, including patent, licensing, legal, customer relations and capital. The company purchased and developed residential land for 87 homes, manufactured 182 single-family modular homes, and negotiated, received contracts and completed 212 projects for California school districts and private schools. The company raised \$8.6 million from venture capital and private investors, licensed Ecocrete technology and installed factories in Greece, the Czech Republic, Germany, Mexico, Nigeria and the United Arab Emirates.

Prior to Eco Building Systems, Keith was co-founder and President of The Torrey Group, Inc., a real estate investment company. The company purchased, renovated and sold single family homes and apartment's complexes in San Diego and Texas.

Cannon Christian, President

Cannon Christian oversees the day-to-day operations of the company, focusing on business development, marketing and sales. He also specializes in accounting, finance and human resources for the company, as well as research and financial analysis for prospective clients.

Cannon also serves as vice president of Hughmark Homes, LLC in San Diego, where he is responsible for market research and presentation of potential investment properties to partners. In his role, he has overseen and managed financials for 28 properties since 2008 with a disposition price total that exceeds \$7 million.

Prior to his work with Renovation Realty, Cannon worked at Spieker Stratmore Commercial in San Jose, Calif., where he specialized in commercial leasing and sales of office and industrial properties in Silicon Valley. He also prepared investment valuation of properties for clients and for principals' own accounts.

Cannon attended Santa Clara University, where he received his bachelor's degree in finance. He is a licensed real estate broker in the state of California.

Art Haffling, Vice President

Art Haffling directs renovation operations and co-manages project analysis, valuations and property sales. His duties include the management of in-house renovation crews and contactors for all company projects, responsible for bringing renovation projects in on time, on budget and insuring quality standards. Additional responsibilities include the development of scopes of work and co-managing project development and client relations.

In addition to working with Renovation Realty, Art is the sole owner and CEO of AASJ Inc. specializing in construction management services. Art previously worked with AASJ Inc. as realtor and senior mortgage loan officer.

He is a licensed realtor in the state of California, and has extensive experience in the mortgage, construction and real estate industries. In his role as realtor and senior mortgage loan officer with AASJ

Inc., Art was responsible for a team of 22 loan officers and realtors, and maintained relationships with lending institutions, as well as loan production flow.

He has been heavily involved in investing for the past 25 years, with emphasis on secondary mortgage markets, securities markets and construction.

Griffin Christian, Secretary/ Officer

Griffin Christian is responsible for business development, marketing strategies, brand awareness and inside/outside sales.

Griffin also holds the position of vice president with Hughmark Homes, LLC, where he is responsible for research, property evaluation and valuation services.

Prior to his work with Renovation Realty and Hughmark Homes, Griffin worked in the service industry at various high-end hotels in San Diego County. Griffin is a licensed California real estate salesperson.

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